



**Ministry of Science and Higher Education of the Russian Federation
Federal State Budgetary Educational Institution of Higher Education
«Ural State Economic University»
(USUE)**

"APPROVE"
Rector of USUE



Y. P. Silin

«___» 20___

REGULATION
about the International Competition of students of educational organizations of secondary
vocational education
"My Profession. Step into the Future"

Yekaterinburg
2025

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	Version 0 Page 2 of 15
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1. General regulations

1.1. These Regulations (hereinafter referred to as the Regulations) govern the procedure for organizing and holding the International Competition of Students of Secondary Vocational Educational Organizations "My Profession. Step into the Future" (hereinafter referred to as the Competition).

1.2. The competition is held within the framework of the Congress of Strategists of the Eurasian Economic Youth Forum (hereinafter EEYF). The Internet address of the EEYF website is www.eurasia-forum.ru

1.3. Competition organizer:

Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (USUE), USUE College.

1.4. The purpose of the competition is to develop educational motivation, cognitive interest in the future profession, popularize secondary vocational education specialties, and ensure research and project activities.

1.5. The main objectives of the competition:

- to form the basis for the student's understanding of the essence and social significance of his future profession, to demonstrate a sustainable interest in it;
- to develop skills of independent preparation, techniques and presentations;
- to identify the most gifted and talented students and to assist them in their professional orientation and continuing education;
- to promote the professional self-determination of students;
- to increase the prestige of educational institutions of secondary vocational education;
- to develop cooperation with educational organizations;
- to plan and implement one's own professional and personal development;
- to strengthen cooperation with social partners.

2. Conditions of participation in the competition, registration of participants

2.1. Students studying in secondary vocational education programs are invited to participate in the competition.

2.2. Participation in the competition is individual.

2.3. Applications for participation in the competition and abstracts of competition works are accepted through the registration system of the EEYF website www.eurasia-forum.ru. (Annexes 1, 2, 3).

2.4. Applications for participation in the competition must be submitted **until March 20, 2025**, or another deadline specified on the competition page of the EEYF website.

2.5. There is no registration fee for participation in the competition. Accommodation costs for out-of-town participants, food and transportation costs for participation in the in-person stage of the competition are paid by the participants themselves or by the sending organizations.

3. Этапы и сроки проведения конкурса

3.1. The competition is an annual event and is held during the summer semester. The final dates for the Competition, as well as its main stages, are established by the order of the chairman of the organizing committee of the EEYF, the rector of USUE and are published on the Competition pages of the EEFM website.

3.2. The competition is held in three stages.

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	Version 0 Page 2 of 15
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3.2.1. The first stage (up to and including March 20, 2025) – registration of participants and verification of compliance with the requirements for participants of the Competition (Section 2 of these Regulations).

When registering, the participant attaches an abstract of his/her project as a separate file to the registration application form. The abstract reflects brief information about the competition project and should not exceed 1 page. The structure of the abstract, requirements for the abstract and a sample of its design are specified in Annexes 2 and 3.

3.2.2. The second stage (qualifying) (from March 21 to April 1, 2025) - examination of abstracts of competition projects, held in absentia. Based on the results of the qualifying round, 20 (twenty) finalists who have scored the highest number of points are determined.

The lists of finalists are published on the competition page and information letters about reaching the finals are sent to the finalist participants. If a finalist for any reason cannot take part in the finals in person, by decision of the organizing committee of the competition, he/she is replaced by the participant who took 21st place.

3.2.3. The third stage (final) (April 23-24, 2025) – held in person at USUE.

The third stage includes the defense of competition projects prepared in the form of:

- 1) "Essay" - no more than 3 pages (Annex 4);
- 2) "Infographics" - no more than 5 slides (Annex 5);
- 3) "Presentation" - no more than 12 slides (Annex 6);
- 4) "Video" - no more than 3 minutes (Annex 7).

The finalist must cover the following sections of the project:

- 1) "Where it all began": the history of the emergence of the specialty, profession.
- 2) "Here and now": the development of the specialty today, social partnership.
- 3) "Let's look into the future": the prospects for the development of the profession.

The competition project on the topic "My Profession. Step into the Future" should reflect the implementation of tasks that correspond to the Federal State Educational Standard of Secondary Vocational Education in terms of general competencies:

- choose ways to solve problems of professional activity in relation to various contexts;
- use modern means of searching, analyzing and interpreting information and information technologies to perform tasks of professional activity;
- plan and implement their own professional and personal development, entrepreneurial activity in the professional sphere, use knowledge of legal and financial literacy in various life situations;
- carry out oral and written communication in the state language of the Russian Federation, taking into account the peculiarities of the social and cultural context.

Based on the results of the final round, the winner and prize-winners of the competition are determined.

4. Criteria for evaluating competition entries

4.1. Criteria for evaluating abstracts of competition works at the second (selection) stage (Annex 3):

- compliance with the competition topic, project sections (from 0 to 5 points);
- compliance with abstract formatting requirements (from 0 to 5 points);
- keywords (from 10 words) - (from 0 to 5 points);
- disclosure of the goals, objectives and results of the project (from 0 to 5 points).

Total abstract evaluation – up to 20 points.

4.2. Criteria for evaluating works during the third (final) stage:

- 1) "Essay": maximum points - 20 (Annex 4);

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	Version 0 Page 2 of 15
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- Compliance with the competition topic, competition sections - from 0 to 5 points;
- Argumentation and logic of presentation - from 0 to 5 points;
- Originality - from 0 to 5 points;
- Literacy and design of work - from 0 to 5 points.

2) "Infographics": maximum number of points - 20 (Annex 5):

- Compliance with the competition theme, competition sections and disclosure of the topic - from 0 to 5 points;
- Originality of the idea and content and creativity of the work - from 0 to 5 points;
- Accessibility of understanding for the general public - from 0 to 5 points;
- Aesthetics of the work and design (combination of colors, fonts, graphic elements) from 0 to 5 points.

3) "Presentation": maximum points - 20 (Annex 6):

- Compliance with the competition theme, competition sections - from 0 to 5 points;
- Compliance with the goals and objectives of the competition, logic and transitions during the project - presentation from 0 to 5 points;
- Graphic illustrations, diagrams and graphs, animation for the presentation - from 0 to 5 points;
- Presentation design - from 0 to 5 points.

4) "Video": maximum points - 20 (Annex 7)

- Compliance of the work with the stated topic, information content - from 0 to 5 points;
- Argumentation and depth of topic disclosure, clarity of presentation - from 0 to 5 points;
- Creativity of the video (novelty of the idea, originality, flexibility of thinking) - from 0 to 5 points;
- Quality of photos, video shooting and aesthetics of the work - from 0 to 5 points.

5. Competition Management

5.1. The competition is managed by the EEYF Directorate and the competition organizing committee.

5.2. To organize and conduct the competition, an Organizing Committee is formed, approved by the order of the rector of USUE. The Organizing Committee includes:

– Chairman of the Organizing Committee of the EEYF;

– Co-Chairman of the Organizing Committee of the EEYF;

Members of the Organizing Committee:

– Scientific Director of the competition;

– Coordinator(s) of the competition;

– Members of the Expert Commission of the competition;

– Representatives of the organizations - partners of the competition;

– Secretary of the competition.

5.3. The Organizing Committee shall exercise general management over the organization and holding of the competition.

5.3.1. The Chairman of the Organizing Committee:

- approves the Regulations on the competition, signs the order on holding the competition and the composition of the organizing committee of the competition, the order on the composition of the expert commission;

- exercises general management over the organization and holding of the events of the EEYF, within the framework of which the competition is held.

5.3.2. Co-chairman of the organizing committee:

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	Version 0 Page 2 of 15
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– directly manages the organization and holding of the EYF, together with the scientific director of the competition, forms the composition of the expert commission of the competition.

An expert commission is created to conduct an expert assessment of the teams.

The chairman of the expert commission of the competition is the director of the EYF Congress where the competition is held. The expert commission includes highly qualified representatives of the scientific and business community; Russian and foreign experts in the field of finance from higher educational institutions of the Russian Federation, countries of the near and far abroad, academic science, audit companies; business practitioners.

More than half of the members of the expert commission must be representatives of third-party organizations.

5.3.3. The scientific supervisor of the competition:

- prepares the draft Regulations on the competition and submits it to the rector for approval, prepares amendments and additions to it;
- is the co-chair of the expert committee of the competition;
- selects the composition of the expert committee of the competition;
- develops and approves with the chairman of the expert committee assignments for the participants of the competition.

5.3.4. Competition coordinator(s):

- ensures the invitation of members of the competition expert committee;
- organizes the distribution of information letters to educational, research and scientific organizations of the Russian Federation and foreign countries;
- ensures the operation of a specialized website for the selection round of the competition;
- organizes the final and the work of the expert committee during the final of the competition;
- organizes the registration of diplomas and the awarding of winners and prize winners of the competition;
- prepares a report on the competition.

5.3.5. To conduct an expert evaluation of the competition works, an expert committee of the Competition is created.

The chairman of the expert committee of the Competition is the director of the EYF Congress, where the Competition is held. The co-chairman of the expert committee of the Competition is the scientific director of the Competition. The expert committee includes highly qualified representatives of the scientific and business community; Russian and foreign experts in the field of finance from higher educational institutions of the Russian Federation, countries of the near and far abroad, academic science, audit companies; business practitioners. More than half of the members of the expert committee must be representatives of third-party organizations.

The decisions of the expert committee are made by open voting, by a simple majority of votes of the members of the expert committee present, are recorded, the minutes are signed by the chairman, secretary and members of the expert committee (Annexes 8, 9).

The expert committee has the right to appoint additional nominations in the competition.

5.4. Information about the scientific supervisor, coordinator(s), and members of the expert committee of the competition is published annually on the competition page of the EYF website.

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	Version 0 Page 2 of 15
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6. Awarding of the winners

6.1. Based on the results of the final round, the winner and prize winners of the competition are determined. The winner and prize winners are awarded with Diplomas of the 1st, 2nd, 3rd degree and orders for 1st, 2nd, and 3rd place, respectively.

All participants of the final round receive certificates of competition finalists.

6.2. Participants who take 4th and 5th places, as well as winners of additional nominations of the competition (if there are nominations) are awarded certificates for 4th and 5th place in the competition, or for winning a nomination.

7. Coordinates of the Organizing Committee of the Competition

Competition organizer: Ural State University of Economics (USUE)

Address: 620144. Yekaterinburg, March 8/Narodnaya Volya street, 62/45 bldg.

Telephone: (343) 257-91-40, Fax: (343) 257-71-47

Official website of the organizer: www.usue.ru

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF): www.eurasia-forum.ru

The USUE division responsible for holding the Olympiad: USUE College

Contact information for the Competition coordinators is provided on the Competition page of the EEYF website.

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education " My Profession. Step into the Future"</p>	<p style="text-align: right;">Version 0</p> <p style="text-align: right;">Page 2 of 15</p>
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Annex 1

PARTICIPANT'S APPLICATION
about the International Competition of students of secondary vocational educational
institutions "My profession. Step into the future".

Please register my participation in the International Competition of students of secondary vocational educational institutions "My Profession. Step into the Future". I provide the following information about myself:

Participant	Surname	
	Name	
	Patronymic	
	Date of Birth	
	Place of study	
	Group, course	
	Speciality	
	Address (country, city)	
	Contact number	
	e-mail	
Scientific director	Surname	
	Name	
	Patronymic	
	Academic degree, title	
	Position	
	Name of the organization	
	Contact number	
	e-mail	
<i>We attach the abstract of the competition project to the registration form of the EEYF website</i>		

*The application is submitted by filling out the participant registration form on the specialized website of the EEYF

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	<p style="text-align: right;">Version 0</p>
		<p style="text-align: right;">Page 2 of 15</p>

Annex 2

Structure of the annotation

<i>Project Form Title - Select your project form</i>	<i>Abstract of essay (presentation, infographic)</i>
<i>Competition theme</i>	<i>"My Profession. A Step into the Future"</i>
<i>Authorship</i>	<i>Full name of the student</i>
<i>Name of secondary vocational education organization</i>	<i>in which the contestant studies</i>
<i>Scientific Director</i>	<i>Full name, position of scientific director</i>
<i>Keywords</i>	<i>express the main semantic content of the project</i>
<i>Abstract text: goals, objectives conclusions, results</i>	<i>specified in the project obtained as a result of the project</i>

Requirements for the design of the annotation

<i>Volume of annotation</i>	<i>should not exceed 1.5 pages of printed text, typed on one side</i>
<i>Document format</i>	<i>docx</i>
<i>Text font</i>	<i>Times New Roman Кегль (font size - 14)</i>
<i>Keyword font</i>	<i>Times New Roman Кегль (font size -14), italics</i>
<i>Text color</i>	<i>black</i>
<i>Line spacing</i>	<i>1,5</i>
<i>Indent the first line of a paragraph (red line)</i>	<i>1,25 (automatically)</i>
<i>Text alignment</i>	<i>by width</i>
<i>Word hyphenation</i>	<i>set the word wrap function in the text</i>
<i>Title, authorship, name of the secondary vocational education organization, scientific supervisor</i>	<i>printed in the center of the first page</i>

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	<p>Version 0</p>
		<p>Page 2 of 15</p>

Annex 3

Sample annotation

Abstract of an essay (infographics, presentation, video) on the topic "My profession. Step into the future"

Full name of the student

Name of the secondary vocational education institution

Academic supervisor

Keywords:

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	<p>Version 0</p>
		<p>Page 2 of 15</p>

Annex 4

Requirements for the design of the competition essays "My Profession. Step into the Future"

Requirement:	Content:
<i>Essay Volume</i>	<i>up to 3 pages of printed text, typeset on one side</i>
<i>Page format</i>	A4 Text editor MS Word 97-2003
<i>Page orientation</i>	<i>Book. The width of the margins is 2 cm, top and bottom, left – 3 cm, right – 1 cm.</i>
<i>Font</i>	Times New Roman (font size - 14)
<i>Text color</i>	<i>black</i>
<i>Line spacing</i>	1,5
<i>Indent the first line of a paragraph (red line)</i>	<i>1,25 (automatically)</i>
<i>Pagination</i>	<i>Arabic numerals in the center of the footer.</i>
<i>Text alignment</i>	<i>by width</i>
<i>Word hyphenation</i>	<i>To set the word wrap function in the text centered on the first page</i>
<i>Essay title, authorship, of the secondary vocational education institution, scientific supervisor</i>	

Sample of competition essay design

International competition of students of secondary vocational educational institutions
"My profession. Step into the future"

Essay
on the topic "My profession. Step into the future"
Full name of the student
Name of the secondary vocational education institution
Scientific supervisor

Keywords:

	<p>REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	<p>Version 0 Page 2 of 15</p>
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Annex 5

Requirements for the design of infographics

Infographics are visualizations of data or ideas that aim to convey complex information to an audience in a quick and understandable way. Infographics tools, in addition to images, may include graphs, charts, flow charts, tables, maps, and lists.

Requirement:

Volume of infographics

Title

authorship,

Name of the secondary vocational education institution

*scientific supervisor - everything is indicated in the center on
the 1st slide*

Font

Text color

Содержание:

не более 5 слайдов

*Infographics
on the topic "My profession. Step into the future"*

Full name of the student

Name of the secondary vocational education institution

Scientific supervisor

*any, the main condition is the readability of the
text on the background screensavers*

*any, the main condition is the readability of the
text on the background screensavers*

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	<p style="text-align: right;">Version 0</p> <p style="text-align: right;">Page 2 of 15</p>
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Annex 6

Requirements for presentation design

Requirement:

Volume

Title

authorship,

Name of the secondary vocational education

institution

*scientific supervisor - everything is indicated in
the center on the 1st slide*

Font

Text color

Content:

no more than 15 slides

Presentation

*on the topic "My profession. Step into the
future"*

Full name of the student

*Name of the secondary vocational education
institution*

Scientific supervisor

*any, the main condition is the readability of the
text on the background screensavers*

*any, the main condition is the readability of the
text on the background screensavers*

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"</p>	<p>Version 0</p>
		<p>Page 2 of 15</p>

Annex 7

Technical requirements for the video

Requirement:

Competition videos are submitted in electronic form, format

Minimum video resolution

Maximum video length

Using software during installation

The video must contain

Content:

MP4.

1280 x 720 HD for 16:9

3 minutes

at the discretion of the participant

Opening credits with the topic. End credits with the author of the video, the scientific supervisor, the educational institution.

	REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"	Version 0 Page 2 of 15
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Annex 8

**PROTOCOL OF THE MEETING OF THE EXPERT
COMMISSION**

on determining the finalists of the International Competition for students of secondary vocational educational institutions "My Profession. Step into the Future".

01.04.2025

Nº 1

Yekaterinburg

Composition of the expert committee:

Chairman of the expert commission:

FULL NAME – position

Co-chairman of the expert committee:

FULL NAME – position

Members of the expert commission:

FULL NAME – position

Agenda of the meeting of the expert commission:

Determination of the finalists of the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future" within the framework of the selection stage.

Based on the results of the first stage of the International Competition of Students of Secondary Vocational Educational Institutions "My Profession. Step into the Future", _____ participants were admitted to the expert evaluation.

After evaluating the results of the selection round of participants, the commission decided:

1. To establish the following assessments of the participants:

Table 1 – Results of the participants

Nº	Full name	Name of educational organization	Number of points scored

2. In accordance with the points scored, bring the following participants to the finals of the International Competition of Students of Secondary Vocational Educational Institutions "My Profession. Step into the Future"

Table 2 – Competition Finalists

Nº	Full name	Name of educational organization	Number of points scored

Chairman of the expert commission

Signature / Full name

Co-chairman of the expert committee

Signature / Full name

Member of the expert committee

Signature / Full name

Secretary

Signature / Full name

	REGULATION about the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"	Version 0 Page 2 of 15
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Annex 9

PROTOCOL OF THE MEETING OF THE EXPERT COMMISSION

on determining the finalists of the International Competition for students of secondary vocational educational institutions "My Profession. Step into the Future".

№ 2

Yekaterinburg

Composition of the expert committee:

Chairman of the expert commission:

FULL NAME – position

Co-chairman of the expert committee:

FULL NAME – position

Members of the expert commission:

FULL NAME – position

Agenda of the meeting of the expert commission:

Determination of the winners and prize-winners of the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future" within the framework of the final (final) stage.

Based on the results of the second (qualifying) stage of the International Competition of students of secondary vocational educational institutions "My Profession. Step into the Future", _____ participants were admitted to the final.

After evaluating the results of the final stage, the commission decided:

1. To set the following scores for the contestants:

Table 1 – Contestants' Results

№	Full name	Name of educational organization	Number of points scored

2. In accordance with the points scored, award the following award documents to each contestant of the final stage of the competition

Table 2 – Award documents of the contestants

№	Full name	Name of educational organization	Type of award document

3. To recognize the winner of the International Competition of students of secondary vocational educational organizations "My Profession. Step into the Future".

(Full name)

To recognize the winner (2nd place) of the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"

(Full name)

	<p style="text-align: center;">REGULATION about the International Competition of students of educational organizations of secondary vocational education " My Profession. Step into the Future"</p>	<p style="text-align: right;">Version 0</p>
		<p style="text-align: right;">Page 2 of 15</p>

To recognize the winner (3rd place) of the International Competition of students of educational organizations of secondary vocational education "My Profession. Step into the Future"

(Full name)

Chairman of the expert commission

Signature

/ Full name

Co-chairman of the expert committee

Signature

/ Full name

Member of the expert committee

Signature

/ Full name

Secretary

Signature

/ Full name

Signature

The draft Regulation introduces
scientific director of the competition,
Deputy Director of the USUE college
for Academic Affairs

 L.N. Cheganova

Agreed:

Vice-Rector for Social Work
and Youth Policy,
Co-Chairman of the EYF

Vice-Rector for Research

Head of the Legal Department

Head of MSRR

Head of International Cooperation
Department

 R.V. Krasnov

 V.E. Kovalev

 M.I. Brill

 V.A. Blaginin

 O. A. Bazhenova